

# PEOPLE COUNTING

# FLIR BRICKSTREAM ® EMPLOYEE FILTERING

The FLIR Brickstream Employee Filtering feature, with its ability to differentiate between customers and staff, provides accurate customer traffic and employee counts. This is ideal for environments where excellent customer service includes: 1) staff moving in and out of stores; 2) greeters welcoming customers; 3) the presence of security guards; and 4) and in luxury stores with lower traffic where each customer is significant.

www.flir.com/peoplecounting

#### **FEATURES**

# EASILY CONCEALED STAFF IDENTIFICATION Staff wear or carry a small, discrete electronic tag that can be easily concealed and not visible to customers.

## **AUTOMATIC COUNTS**

Brickstream Employee Filtering automatically identifies and counts staff wearing tags. No manual intervention is required and there is no impact on daily staff operations.

# MOST ACCURATE AND RELIABLE

Brickstream Employee Filtering achieves high accuracy rates with a patent pending combination of tag sensor and Bluetooth technology.

#### APPLICATIONS

**Contact Tracing** 

**Visitor Tracking** 

Wayfinding

**Indoor Navigation** 

Staff Management

# **TAG OPTIONS**







TAG FORMAT	CARD FORMAT	ROUND FORMAT	WRISTBAND FORMAT
Color	White	White	Black
Battery	Not replaceable	Replaceable - CR2477	Rechargeable
Size	90 x 60 x 4 mm	Φ 39 x 15.5 mm	255.0 ×35.7 ×11.7 mm
Weight	18 grams	19 grams	32 g with battery

# **COMPATIBLE DEVICES**







FLIR Brickstream 3D+

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